

"KALA UTHSAV"

THE ANDHRA ACADEMY OF ARTS

VIJAYAWADA

SILVER JUBILEE CELEBRATIONS - 1987

“KALA UTHSAV”

UNDAVALLI ROCK TEMPLE FESTIVAL

IN COLLABORATION WITH SOUTH ZONE CULTURAL CENTRE - THANJAVUR

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ROCK CUT TEMPLE, UNDAVALLI

This great four storied Rock-cut temple dedicted to Anantasayana and Trimurti is another exquisite example of Rock-cut architecture of the 6th and 7th Century A.D. The top floor intended to enshrine Trimurty (Brahma-Vishnu-Maheswara) is left unfinished. The damaged inscription in Telugu characters dated 1265 (1343 AD) records gifts to the tempole of Anantasayi by Machireddy who ruled this region as a subordinate under the Reddis of Kondavidu.

This mounment has been declared to be of National importance under the Ancient Monuments and Archaeological sites and remains Act 1958.

Courtesy : Dept. of Archaeology,
Govt. of India.

It is very gratifying that the Chairman and Director, South Zone Cultural Centre, Thanjavur have been kind enough to sanction one Lakh Rupees for organising the Undavalli Rock Temple Festival 'Kala Uthsav' coinciding with the Silver Jubilee Celebrations of the Andhra Academy of Arts. The Collaboration of the South Zone Cultural Centre is an unique one and the Andhra Academy of Arts express its grateful thanks to the South Zone Cultural Centre. This Festival has created a common platform both for visual and performing arts to project their expressions, reflecting the rich Cultural heritage of Southern Regions of India.

We once again thank the Chairman and Director, South Zone Cultural Centre.

M.S. MURTHI,
Hon. Secretary,
The Andhra Academy of Arts.

A six-day festival of arts is about to commence at the ancient town of Vijayawada under the joint sponsorship of the South Zone Cultural Centre, Thanjavur, and the local Andhra Academy of Arts. There will be recitals of classical music and performances by classical and folk artistes, representing a cross-section of the talents available in all the southern states. In addition there will be an artists' camp at which well-known and not so well-known but equally deserving painters will work in harmony on a specific theme : The Artistic Heritage of South India. The happiest feature of this festival is the backdrop of the Undavalli Caves against which many of its cultural programmes will be set. One cannot think of a more appropriate and aesthetically stimulating location for a Vijayawada-based festival.

It gives me great pleasure to note that the present cultural festival coincides with the Andhra Academy of Arts' Silver Jubilee, an occasion worthy of rejoicing in a big way. The Academy, under the dedicated leadership of its Secretary, Sri M.S. Murthy, has a rich past behind it and a richer future ahead. With its limited resources and in the absence of adequate infrastructural facilities, it would not go very far, cynics said.

But it has lasted more than 25 memorable years and the show goes on. For this credit goes to Sri Murthy and his team of colleagues most of whom have other commitments, but they have decided to give top priority to the Academy because of their love of art.

It was indeed a happy decision taken by the South Zone Cultural Centre under the dynamic and enlightened guidance of its Director, Smt. Sheela Priya, IAS, to give the green signal to Shri Murthy, when he sought her cooperation. The Centre is where culture is because its main purpose is to promote emotional integration through art awareness campaigns. Cultural festivals, by providing a common platform for creative minds with different grounds and orientations, but shared values and traditions will indeed go a long way in cementing human relationships based on mutual understanding, goodwill and cooperation transcending sinister divisive forces released by ignorance prejudice and isolation.

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Madras 600 017

(Sd.)
(AS Raman)
Former Editor
Illustrated Weekly of India.

Adimoolam, K.M. Art Designer, Weavers' Service Centre, Madras-28.

Painter. Born : Keerambur 1939. Govt. Dip. Painting, Govt. College of Arts & Crafts, Madras, 1966.

ONE MAN SHOWS : Conducted several one man shows in Madras, Bombay, Delhi and Bangalore. Participated in several National and All India Exhibitions since 1964. Participated in many artists' camps all over India. Served as a jury member for the National Exhibition of Art, 1986. At present, serving as purchase committee member for the Pondicherry Govt. Museum.

AWARDS : Won several awards in All-India Exhibitions.

COLLECTIONS : National Gallery of Modern Art, LKA, Hyderabad Museum, Govt. Museum, Madras, Gandhi Museum, Madras.

Associated with modern Tamil writers group since two decades and made efforts in the visual arts for reaching people through their little magazines and other publications.



Anand Swaroop. M. Dip. (Photography), IDPL Colony, Virbhdra - NB 1631. Rishikesh. U.P. 249 202

Painter. Born : Eluru, A.P. 1947.

EDC. Govt. College of Fine Arts & Architecture, Hyderabad. Self-taught artist. Working as Artist/Photographer in IDPL, Virbhadra, U.P. Participated in several art exhibitions.

ONE MAN SHOWS : In several parts of the country including one at Raj Bhavan, Hyderabad 1968. Exhibited paintings and photographs at Rashtrapati Bhawan, New Delhi 1978 on a special interview with the President of India.

Represented A.P. as one of the Artists in Rashtriya Kala Mela 1978 and 1986. his three paintings were purchased by Govt. of A.P. during 1964, 1969 and 1976.

ORGANIZATIONAL WORK : Organised art exhibitions all over India. Does Photo Painting.



Kameswara Rao, V. Satyanrayanapuram, Vijayawada.

Painter. Born : Mantena, A.P. 1920.

Jt. Secretary, The Andhra Academy of Arts, Vijayawada.

Rtd. Drawing Master, SKPVV Hindu High School, Vijayawada.

Diploma in Fine Arts, Madras. Drawing Course, National College, Machilipatnam. Participated in : State level Art exhibitions of The Andhra Academy of Arts, Ankala Art Academy, Bapiraju Kala Peetham.

Won several Awards & Distinctions in State level exhibitions.

His paintings and drawings were published in weeklies Andhra Patrika, Andhra Jyoti and Andhra Prabha.

COLLECTIONS : Many private and public bodies.

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Krishnappa. S. Weavers' Service Centre, APCO Buildings, Governorpet, Vijayawada-2.

Painter. Born : Sarjapuram, 1945. Dip. Drawing and Painting, Karnataka.

PARTICIPATED IN : several major All India exhibitions, and group shows.

AWARDS : Received 13 awards so far including two from Karnataka Lalithkala Academi.

COLLECTIONS : Karnataka Archaeological Department; Karnataka Lalitha Kala Academy; Max Muller Bhavan, Madras; Hotel India Co. Ltd., Delhi; Davanagere School of Arts and Crafts; Sir C.V. Raman Institute, Bangalore; Andhra Academy of Arts, Vijayawada; and many private collections in India and abroad.

ART ORGANISATIONAL WORK : Participated in LKA Artists Camps at Rishikesh and Mussoorie.

Presently working at Weavers' Service Centre, Vijayawada as Art Designer.



K. Madhava Menon, Devi Nivas, Kandomkulam P.O. Kerala:

Studied at the National Theosophical School and College at Adayar, Madras. Underwent painting studies under Sri A.P. Banaraji for an year then at Masulipatam under Mr. R.N. Chakravarthy. Met Poet Tagore at Adayar and was invited to Santiniketan where he spent an year under tutelage of Nandalal Bose. Then for some time worked under Abanindranath and Goganehndraniath Tagores. Then joined Madras Art School and worked with Mr. D.P. Roy Choudari for an year. Henceforth worked as a freelance Artist. He served as : Director of Sri Chitra Art Gallery of Trivandrum 1942-50; Appointed Head of Drawing and Painting Dept. Annamalai University 1945; Nominated as Member of the Art Advisory Committee to the Central Govt. Served as Member Board of Studies in drawing and painting and Member of Faculty of Fine Arts and examiner and Chairman of the Board of Studies in Painting of Annamalai University; Nominated as Member of the Academic Council; served Member Board of Studies in Drawing and Painting of Madras University. He was made a Fellow of the Kerala LKA. He continues to work as a freelance Artist.



Murthy M.S. Hon. Secretary, The Andhra Academy of Arts, Vijayawada.

Painter. Born : 1924. Amalapuram, A.P. Received training from late Sri Adavi Bapiraju in colour painting. One-man shows and group shows at : Vijayawada, Rishikesh, National Art Gallery, Delhi; and Rashtrapati Bhavan, New Delhi.

PARTICIPATED IN : several Artist camps, Conferences and Seminars organised by State and Central Lalitha Kala Academies; National Kalamelas and Rashtriya Kala Mela 1986; Annual Art exhibitions organised by State and Central LKAs; 2nd All India Veteran Artists Exhibition 1985; Read papers at Artists seminars conducted by A.P. LKA and 2nd All India Telugu Conference at Madras.

WORK IN PERMANENT COLLECTIONS : Raj Bhavan, Hyderabad; Telugu World Museum, A.P.; Siddhendra Kala Kshetra, A.P., A.I.R., Vijayawada, S.C.R.Iy., VJA.

ORGANISATIONAL WORK : Founder-Secretary, The Andhra Academy of Arts since 1961; Constructed the Lalitha Kala Art Gallery at Vijayawada 1987; Former Member, Finance Committee, A.P. LKA. Runs a batik

workshop for young dropouts. He has judged several level Exhibitions and Broadcasts on Art Education.

HONOURED by : A.P. State Govt. in First World Telugu Conference; All India Fine Arts & Crafts Society, New Delhi as veteran Artist.



D. Nagavardhana Rao, 3-29-11/4 Krishna Nagar, Guntur 522 006.

Painter. Born 1942, Guntur A.P., Learned drawing and painting from Sri Bitra Srinivasa Rao, Sri P Rajasimham and Sri D V Prasad. A Post Graduate in Commerce. Presently Lecturer in Commerce, J.K.C. College, Guntur.

Participated in Exhibitions conducted by several State and Central Level Academies like APLKA, LKA Delhi, Hyderabad Art Society etc. Participated in several Artist camps, Conferences, Seminars, Kala Melas and Trinnales. Won several Awards and Distinctions at National and State level Art exhibitions.

Former General Council Member, APLKA (defunct.)



P.R. Raju, 70/2 R.T. Prakasam Nagar, Begumpet, Hyderabad-16. A.P.

Painter. Born 1928, Madras. Having finished his early studies in Tiruthani, he became the disciple of Sri Devi Prasad Roy Chowdary at the School of Arts, Madras and took first class Diploma in 1951.

Elected to the National Academy of Art, New Delhi through Artists Constituency in 1984 for a five year term. Member of the recognition and Grants Committee and Member of the Rashtriya Kala Mela Committee 1986 of the LKA, New Delhi. Executive Board Member of the APLKA Hyderabad from 1970 to 1985. President of the Art Study Circle (Regd.) Founder & General Secretary of Bharat Kala Parishad, Hyderabad. Designed the emblems of APLK, AP Nataka Akademi.

PARTICIPATIONS : All India Exhibitions in Madras, Calcutta, Bombay, Hyderabad.

WORK IN PERMANENT COLLECTIONS : Madras Museum, A.P. Govt. Museum, Salarjung Museum, World Telugu Cultural Museum, Hyderabad, U.S.A., West Germany, U.K., Australia and Newzealand etc.

Felicitated by the Chief Minister of A.P., Sri N.T. Rama Rao, on A.P. State Formation Day Celebrations. 1985.



Rajaiah, K. Rajkala Bhavan, 10-4-83 Nehru Nagar, Siddipet 502 103, A.P.

painter, Born 1925 at Siddipet, Dip. in Art & Dip. in Drawing.

ONE MAN SHOWS : Siddipet, Warangal, Hyderabad, Tirupati & Sangareddy etc. Exhibited paintings in various All India Art Exhibitions including National Exhibition of Art. Represented LKA in the Indian Art Exhibition at Czechoslovakia, Hungary, Rumania and Bulgaria.

AWARDS : All India Exhibitions, Hyderabad Art Society, AIFACS, IAFAC Silpakala Parishad, Madhya pradesh Chitra Kala Parishad, etc.

WORKS IN PERMANENT COLLECTIONS : National Gallery of Modern Art, Parliament House, Salarjung Museum, State Museum of A.P. Lalitkala Academy, new Delhi, T.T.D. Tirupati etc.

COLLECTIONS ABROAD : Cultural Ministry, Moscow.

ORGANISATIONAL WORK : President : Lalitkala Samiti, Siddipet, Life Member, Hyderabad Art Society, Member AIFACS and Member Executive Board LKA, New Delhi.

HONOURED by the Govt. of A.P. in 1966, 1975 and 1981 and by the Telugu University in 1986.



Dr. P.T. Reddy, 3-4-574, Narayanaguda, Hyderabad 500 029.

Painter, Sculptor and Graphic artist. Born at Annaram 1915. Govt. Dip. Arts. Painting, J.J.School of Art, Bombay. Meo Scholarship; P.J. Reddy Scholarship. Fellow, J.J. School of Art, Bombay, Fellow Lalitkala Academi.

ONE MAN SHOWS : Bombay 41-43; 56; 58-63; 66-70; Calcutta 1967; Lucknow 1969; Hyderabad 56-70; Delhi 60, 62, 63, 66, 68-71.

INTERNATIONAL EXHIBITIONS : Triennale India, Air India Exhibition Australia, British Art Festival, U.K. British Prints, Biennale, India Art Exhibitions Japan, Frankfurt, W.Germany, Cologne.

PARTICIPATED IN : National Exhibitions, HYAS, annually; AFA, BAS, AIFACS and other All India exhibitions.

AWARDS : A.P. Lalit Kala Academi, Hyderabad Art Society, Bombay Art Society, Simla Art Society, Academy of Fine Arts etc.

WORK IN PERMANENT COLLECTIONS : NGMA, Salarjung Museum, Contemporary Art Museums of A.P. etc.

PUBLICATIONS : 40 years of P.T. Reddy, by A.P. Council of Artists.

Jawaharlal Nehru Technical University awarded Doctorate in March 1987.



Satyanarayana Vara Prasad S. Opp. Nehru Statue, Lakshmi Nagar, VIJAYAWADA.

Painter. Born 1948 at Vijayawada, A.P.

Passed Madras Certificate Course in 1970. Got First Class in Painting. Treasurer : The Andhra Academy of Arts, Vijayawada. Former President : Cine Banner Artists Association, Vijayawada. Won several Awards and Distinctions in The Andhra Academy of Arts, Vijayawada during 1971, 72, 78, 69, 80, 81, 83, 86, 87. Damerla Ramarao Memorial Art Gallery, Rajahmundry during 1972, 1974. Cine Banner Artists Association 1981, 84, 86. Kakatiya Art Society, Warangal 1980.

Purchase Award by Pothana Panchasati Mahosthava Samiti of Warangal in 1982.



Seshagiri Rao, K. 1-2-214/5/1 Gaganmahal Road, Hyderabad 500 029.

Painter. Born at Penugonda, 1924. First Class Dip. School of Art & Crafts, Hyderabad 1974. Student of late Sri Nandlal Bose at Viswabharati Santiniketan 1947-48. Jointed as art teacher, School of Art, Hyderabad 1950. Retd. as Professor, College of Fine Arts UNTIL 1984.

AWARDS : Won many awards in all India Art Exhibitions held at Hyderabad, Mysore, and Madras since 1949.

STYLES : In different styles and mediums specially oriental style with Chinese and Japanese techniques-- Painted portraits and Murals for Govt. of A.P.,

COLLECTIONS : Many important museums in India, USA, Britain, Cairo, Italy and Australia.

PUBLICATIONS : Articles in several journals. Radio talks. A monograph on the art of K Seshagiri Rao, published by APLKA. Surekha on the drawings of Lepakshi, Tadpatri and Hampi.

Govt. of India fellowship awarded for Research in Muggulu of South India.



Sreenivasulu K. Art Director, Kalakshetra, Madras 600 041.

Painter. Born Madras, 1923. Dip. in Fine Arts, Painting, School of Arts, Madras. Smith Mundt Scholars, Dip. Ohio University, USA, for specialisation in Child Art Education.

ONE MAN SHOWS : Madras 1955, 73, Delhi 72. Abroad : New York 1956.

PARTICIPATED IN : National Exhibitions, AIFACS, BAS, AFA, HYAS and other All India Exhibitions 1947-76.

Represented at : AFA, Washington 1947, Indian Arts, AIFACS Exhibitions in Sydney, USSR, China and Japan, LKA Exhibitions of Indian Art, East Europe 1956, Commonwealth Arts Today, London 1963, Salon de Mai Paris 1951.

AWARDS ; AIFACS 1953 (Presidents Award) international Poster Competition. 1953 All India Art Exhibition, Hyderabad.

WORK IN PERMANENT COLLECTIONS : Nat Art Gallery, Madras, NGMA, Chitralayam, Trivandrum.

ART ORGANIZATIONAL WORK : Member, Gen. Council, LKA 1957-72, Life Member AIFACS; Member, State Advisory Committee Handicrafts Board.

Fellow of Lalitkala Academi, New Delhi.



Suryanarayana, M. Manglavarapupet, Rajahmundry.

Painter. Born 1931 at Srungavruksham. Passed Technical Examinations in Drawing and Painting. Took Dip. in Art. Served as a Drawing Teacher in High Schools of West Godavari District from 1950 to 59. Specialised in Traditional Art and Portraiture. Exhibited the Art Works in many exhibitions and won awards. Many of his works were published on Title Pages of different journals. Evolved a fascinating style of his own.

FELICITATIONS : First World Telugu Conference, A.P. Adavi Bapiraju Art Gallery, Bhimavaram and many Hon'ble Ministers, District Collectors and some other Art institutions.

COLLECTIONS : Andhra Pradesh Lalitkala Academy and many private and public bodies.



Dr. Yella Venkateswara Rao, All India Radio, Hyderabad

Mridangam Artist and Music Composer. Born in 1947 at Palakoderu in W.G.Dt., A.P. He was trained by his adopted father Mridangaratna late Sri Yella Somanna, one of the renowned Mridangam Artists in the country. Started giving performance from the age of 7, he joined All India Radio in 1962 at Vijayawada, at present working in A.I.R. Hyderabad as a Top-Grade Mridangam Artist and Music Composer. Participated in National Programmes of Music and Sangeeta Sammelan Programmes in A.I.R. and Doordarshan. Participated in many State festivals, National festivals and International festivals. Participated in International Music and Dance festivals and renowned at America, Canada, France, Rome, Italy, W.Germany, England, Singapur, Malasia etc. Gave training to more than 300 students from different States of India and other countries. He is the founder and Director of "Yella International Inst. of Mridangam and other Percussions". He created so many teaching methods and also created different TALAS and JATHIS and also established his own style of playing on mridangam. Dr. Yella innovated the following creations. Saptaswara, Talavadya Kacheri with 8 percussion instruments, Nava mridanga sammelanam, produced and directed "Karnataka Classical, light, classical, folk and light musical features". Composed and Produced musical feature on Saint Annamacarya. Produced and played VEDAS on mridangam. Set world record for 29 hours non-stop playing on mridangam.



Kum. Jayanthasri Rajaram. "Prasanthi"
Karpagam Avenue, Madras 600 028.

Jayanthasri Rajaram, with nearly a decade of training in Bharatanatyam, has in recent years attracted the attention of discerning dance lovers for her chaste rendering of this Ancient Indian Art. Initiated into Bharatanatyam at the tender age of 7, Jayanthasri came under the direct guidance of Guru Samaraj at the Vazhuvoor Classical Bharatanatya Art Centre. She has given a number of programmes in all the important Sabhas through out India. She has participated in most of the dance festivals in Madras. She has given performances in Dubai and Bahrain (UAE).

She is a Commerce Graduate and a Student of Law. She is equally good in vocal light music. She is an auditioned artiste of AIR and Doordarshan, she got First Prize in the All India Light Music Competition conducted by A.I.R. in 1983.



Kum. Rasmi. Srinivas, First Lane, R.T.C. Colony,
Patmata, Vijayawada 520 006.

Rasmi is an artist of potential talent versatile in prominent classical dance styles of India---Bharatha Natyam and Kuchipudi. She has imbibed this ancient heritage from revered Gurus Sri Bhagavathula Yajna Narayana Sarma and his son Bh. Venkatarama Sarma. She has mastered these dances in all its traditional glory of disciplined perfection and creative expression. Rasmi has a large repertoire of Bharatha Natyam and Kuchipudi items. Her perfect layajanam and mercurial foot work always draws spontaneous appaluse from the connoisseurs.

Since her arangetram at the age of ten she has presented about 35 solo performances in renowned Sabhas all over India. A landmark in her career was her performance at the Parayaya Mahotsavam of 'Sri Pejawar Swamiji' in January, 1984 at Udipi. Sri Pejawar Swamiji blessed her and bestowed the title 'Lasya Gowri'.

ఒగ్గుకథ :

కళాకారులు : చుక్కా సత్యయ్య బృందము. జనగామ
వరంగల్ జిల్లా

శివుడు తన చేతిలో ధరించే “జమరుకం” వాద్యం వంటిది “ఒగ్గు” అనే ప్రత్యేక వాద్యం. దీన్ని వాయిస్తూ చెప్పే కథని ఒగ్గుకథ అని పిలుస్తారు. ఈ “ఒగ్గు వాద్యం”తో పాటు, ప్రదర్శకులు ఇతర తాళ వాయిద్యాలను కూడా మ్రోగిస్తూ ఒగ్గుకథను చెప్తారు. గజైలతో కూడిన పద. లయ విన్యాసం. సంగీత ఆలాపన రూపంగా సాగే కథా కథనం, ప్రధాన కథ కుని హావభావ విన్యాసాలు— ఈ ఒగ్గు కథలోని ముఖ్య ఆకర్షణలు.

రుంజ :

కళాకారుడు : పాశం పాలలోచనుడు. ద్రాక్షరామము,
తూర్పు గోదావరి జిల్లా

ఒకే ఒక వ్యక్తి కథను లయబద్ధంగా గానం చేస్తూ— “రుంజ” అనే వాద్యంపై, రకరకాల తాళ వాద్య విన్యాసం చేస్తూ వినిపించటం—ఈ రుంజ వాద్య విశేషం. ఇది శైవ సాంప్రదాయానికి సంబంధించిన ప్రాచీన మైన వాద్య విశేషం.

జముకుల కథ :

కళాకారులు : యన్. సూర్యారావు బృందము, సామర్లకోట,
తూర్పు గోదావరి జిల్లా

వల్లెలలోని. జాతరలలో, అమ్మవారి ఉత్సవాలలో ఈ “జముకుల” వాద్యం వినిపిస్తూ వుండటం, అనాదిగా, సర్వసాధారణ విషయం. జంతు బియ్యం ఇస్తూ, గ్రామవాసులు ఈ వాద్యాన్ని వాయిస్తూ— గ్రామ దేవతలను ప్రార్థించడం గతకాల విశేషం. ప్రస్తుత కాలంలో “జముకులు” వాద్యం వినిపిస్తూ, జముకులు కళాకారులు కథలు కూడా చెప్పడం బహుళ ప్రచారంలో ఉంది.

వీరనాట్యం :

కళాకారులు : చింతా వేంకటేశ్వర్లు, వెలువలపల్లి,
తూ॥ గో॥ జిల్లా

ఇది చూపరులను ఎంతగానో ఆకట్టుకునే జానపద రూపం. త్రికూలాలను ధరించి, అగ్నిజ్వాలలు ఎగిసి పడుతుండగా— వీర విహారం చేసే ప్రమథ గజాలను గుర్తుకు తెస్తుంది ఈ వీరనాట్యం. వీరశైవులలో ప్రచారంలో ఉన్న నాట్యం ఇది. ఆవేశ భరితంగా, లయ గతులతో నృత్యం చేస్తూ— తమ ఆరాధ్య దైవం వీరభద్రుని తలుచుకొంటూ కొలిచే రీతిని ఈ వీర నాట్య కళాకారులు ప్రదర్శిస్తారు.



ROCK CUT TEMPLE, UNDAVALLI