



V. JAYARAMAN

**11th annual
exhibition
of art
1975**

THE ANDHRA
ACADEMY OF ARTS,
VIJAYAWADA.



THE ANDHRA ACADEMY OF ARTS, VIJAYAWADA.

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26. Study from Life

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Rs. 150/-

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Raja Kapoor, T. V.

29. Kshanamlo Runam

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Siva Prasad K.

30. Boats at Dawn

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31. Whispering

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32. Still Life

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33. Houses in a Valley

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35. Migration

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Srinivasa Rao, K. V.

36. Tribe

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37. Portrait

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38. At Rest

Rs. 250/-

Seshagiri Rao, K.

39. At the River side

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41. The Garden of Gethsemane

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42. Study from Life

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43. Sketch No. 9

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44. Composition

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45. Composition

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46. Sketch No. 5

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47. Mother and Child

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Sri Hari Bholekar

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Suryanarayana, M.

49. Mesha Lagnam

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Ulchi

50. Devine in Humanity

Rs. 300/-

Usha B.

51. At the well

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Venugopala Reddy, P.

52. Rainy Day

Rs. 150/-

53. Land Scape

Rs. 150/-

11th Annual Exhibition of Art

1975

AN EXHIBITION OF PAINTINGS,
SCULPTURES AND GRAPHICS.

Organised by:

THE ANDHRA ACADEMY OF ARTS

VIJAYAWADA.

FOREWORD

Three decades
It is a happy sign, art-consciousness has been increasing among men, women and children since the foundation of The Andhra Academy of Arts at Vijayawada more than a decade back. Every year the Annual Exhibition, conducted by the Academy, has been receiving works of art of greater standard from all corners of the country in great number, albeit all of them could not be displayed in the Exhibition. Those works alone which are selected by the judges are destined to be displayed in the Exhibition.

This year 203 works of art from 72 artists from all districts of Andhra Pradesh including Hyderabad, Madras, Mysore etc., have arrived. The judges are discriminate enough to select 53 works out of the 203. This means that the judges have made austere selection in judging. No doubt, those artists whose works are rejected, would naturally be annoyed. So far, there has not been any objective criterion in judging the works of art and hence it often happens that those works of art, which are rejected in one exhibition, may get prizes in another! This is true beyond any doubt.

The Exhibition, this year, contains figurative works, non-figurative works, traditional and modern works including sculptures.

The artists create both for the sake of themselves and for that of others. The artists create while the spectators would either appreciate or depreciate the created works. Art appreciation is more significant than art creation. Mere seeing the objects of art with one's physical eye does in no way denote that one appreciates the same. In order to appreciate a painting the spectator ought to know the compositional, the lineal, the chromatic and the sentimental values of the painting.

The modern art has become a sealed book to the general public as well as the so-called connoisseur. To train the public to appreciate the modern art is the greatest task the Andhra Academy of Arts should undertake. The popular taste could be cultivated in the direction of appreciating modern art, especially the abstract art which is non-representational in appearance.

Our Academy extends its congratulations to those artists who have got prizes, as well as those whose works are accepted; in the same way, the Academy offers its sympathy to those artists whose works are rejected, and at the same time, the Academy infuses the Light of optimism into the hearts of the same artists.

Art is the transformation of impression into expression.

" **SANJIVA DEV,**

President, Andhra Academy of Arts.

The Andhra Academy of Arts,

VIJAYAWADA.

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SALE OF EXHIBITS

1. All transactions regarding the sale of any exhibit displayed in the Exhibition must be done through the SECRETARY, Andhra Academy of Arts or his appointed representative at the Exhibition premises. No sale agreed upon otherwise by any of the parties is valid ; and for the consequences resulting from such transactions the Andhra Academy of Arts will not be responsible.

2. Buyers must deposit at least 10 percent of the price of the exhibit at the time of reserving the exhibit as sold. The balance of the price amount is to be paid at the time of the delivery of the exhibit after the close of the Exhibition. The deposit of 10 per cent shall be forfeited by the prospective buyer in case the buyer determines not to buy the exhibit after having reserved it.

3. Sale of any exhibit shall not be deemed confirmed till the full amount of the price exhibit is paid by the buyer and the exhibit is taken delivery of.

4. The Andhra Academy of Arts will not be responsible for any cancellation of sale by the buyer after he has reserved the same. In such an event, however the artist or the exhibitor shall be compensated with the 10 per cent deposit received from the buyer at the time of booking of the exhibit.



'MESHA LAGNAM'

M. SURYANARAYANA